

2026 Cyber Monday Deals & Sales

BLACK FRIDAY



SMALL
BUSINESS
SATURDAY

CYBER MONDAY



The Adverts & Sales Website

flipp.com

blackfriday.com

theblackfriday.com

dealnews.com

slickdeals.net

techradar.com

nypost.com/shopping/best-early-black-friday-deals-sales-2025

shopping.yahoo.com/black-friday



CASH BACK APPS

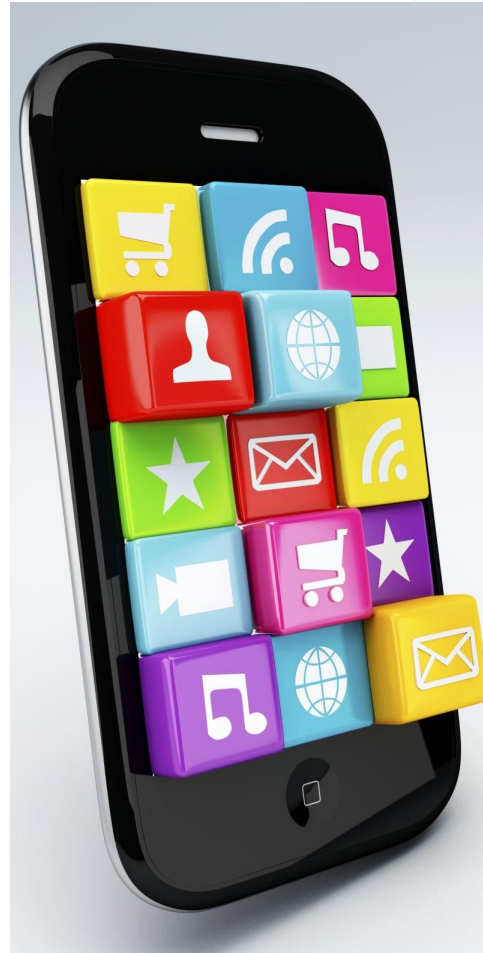
home.ibotta.com

rakuten.com

shopback.com

upside.com

checkout51.com



Price Tracking

camelcamelcamel.com

keepa.com

www.joinhoney.com

capitaloneshopping.com

Amazon Price History

This is our record of Amazon price changes for **VASAGLE Kitchen Island with 3 Shelves, 47.2 Inches Width Kitchen Shelf with Large Worktop, Stable Steel Structure, Industrial, Easy to Assemble, Rustic Brown and Black UKKI01BX (B07XT4TVNM)** since we began monitoring it on Jan 05, 2020.



Price Type	Lowest Ever	Highest Ever	Current +	Average
Amazon	\$93.07 (Oct 30, 2025)	\$136.99 (Oct 30, 2023)	\$93.07 (Oct 30, 2025)	\$107.59
3rd Party New	\$102.59 (Jun 16, 2025)	\$149.99 (Oct 09, 2021)	-	\$123.06
3rd Party Used	\$83.15 (Feb 18, 2024)	\$134.63 (Oct 22, 2022)	-	\$109.20

Retailer Subscriptions

Amazon	Walmart	Target	Best Buy	Kroger
Amazon Prime	Walmart Plus	Circle 360	Best Buy Plus	Boost
\$15 month	\$13 month	\$11 month	\$50 year	\$13 month
\$140 year	\$100 year	\$100 year	— Best Buy Total	\$100 year
			\$180 year	
				

Social Media & News Letters

Blogs & Newsletters

thekrazycouponlady.com

YouTube.com



Bobby Parrish - www.youtube.com/@BobbyParrish

The Grocery Lady - www.youtube.com/@Thegrocerylady

The Costco Dude - www.youtube.com/@CostcoDude

The Deal Guy - www.youtube.com/@thedealguy

**YOUR JORDANS
ARE COUNTERFEIT**



Categories of Goods That Are Commonly Counterfeited

1. Fashion & Accessories
2. Electronics
3. Pharmaceuticals
4. Health Products
5. Consumer Goods



- **Check the Packaging:** Brands that are known to maintain quality packaging with well-printed logos and consistent fonts. Inconsistent fonts, blurry images, or poor printing of logos often mean that the product is counterfeit.
- **Examine Product Details:** Counterfeit products usually have material, stitching, and finishing irregularities. For example, a fake leather handbag might have uneven stitches or feel coarse.
- **Research the Seller:** When shopping online, shop from authentic sellers or the brand's website. Most eCommerce sites, like [Google Shopping](#), have tools to help you find authentic sellers.

Unique Serial Numbers: Serial numbers that can be verified via a brand's website allow consumers to check product authenticity quickly.

QR Codes and NFC Chips: These enable a consumer to scan the product using their smartphone to confirm authenticity. QR codes can take the users directly to the brand website or a verification system.

Holographic Seals and Watermarks: Holograms, tamper-evident seals, and other hard-to-replicate security designs can help instil confidence in the customer and prevent counterfeiting.

Written Reviews are Pointless

- Sellers can pay for reviews and AI is doing so in the 100s of thousands.
- Reviews can be from other websites.
- The real reviews themselves can have nothing to do with the product.

How to spot fake reviews when you're shopping online

By News4JAX The Local Station



<https://www.youtube.com/watch?v=RInJmCQr400&t=91s>

Dropshipping

A dropshipper is a retailer who sells products online without holding any inventory, meaning they never physically handle the items they sell.

1. Tiktok shop
2. Temu
3. Etsy
4. AliExpress
5. Alibaba
6. Ebay

Some items are legit and are worth purchasing. Other items may look nice but the quality isn't.

If You've Been Duped, Report It

If you suspect a product is counterfeit or unsafe, report it directly to Amazon. The online retailer should start an investigation and issue a refund, and may take the product down. You can also leave a detailed review to warn other shoppers, and consider filing a complaint with the brand directly.

Warranties are a Lie: Planned Obsolescence

A policy of producing consumer goods that rapidly become **obsolete** and so require replacing, achieved by frequent changes in design, **termination** of the supply of spare parts, and the use of non durable materials.



10 year warranty but the
parts stopped being
manufactured 5 yrs ago.

Don't buy Smart Appliances / TVs if able.

The “smart” appliances are

- Collecting data
- Scanning your items
- Showing ads
- Designed to fail over time



Digital Purchases

Digital Downloads

You receive a file that you download to your device.

Examples:

- Software (.exe, .dmg, .zip)
- DRM-free games
- Ebooks (PDF, EPUB, MOBI)
- Music (MP3, WAV)
- Videos or movies (MP4)
- Printable PDFs (planners, art, patterns)

DRM (Digital Rights Management)

A technology that controls how digital content can be **used**, **copied**, and **distributed** by creators and publishers.

A **digital** cookbook may have DRM encryption preventing you from printing the recipes.

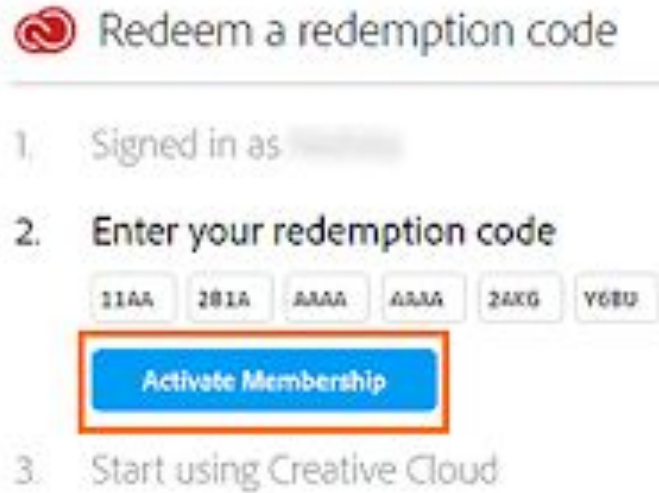
An audiobook on **Audible** is only playable in the **Audible** App & website.

Activation Keys / License Keys / Gift Cards / Redemption Code

You buy a key or code that unlocks a product on a third-party service.

Examples:

- Microsoft Office
- Gift Card Codes
- Theater Tickets
- Microsoft/Adobe activation keys
- Serial numbers for software



The screenshot shows the Adobe Creative Cloud redemption interface. At the top, there is a red Adobe logo followed by the text "Redeem a redemption code". Below this, a progress bar indicates three steps: 1. "Signed in as [account name]", 2. "Enter your redemption code", and 3. "Start using Creative Cloud". Step 2 is the active step. It features a grid of input fields for the redemption code, with the first six fields containing the characters "11AA", "281A", "AAAA", "AAAA", "2AKG", and "Y6BU". Below the input fields is a blue button with the text "Activate Membership", which is highlighted by a red rectangular border. The third step, "Start using Creative Cloud", is partially visible below the button.

Characteristics:

- You must redeem the key on another platform or launcher.
- Some keys can only be used once.

Cloud-Based / Online Services

You don't download the product (or only part of it); instead, you access it through the internet.

Examples:

- Streaming services (Netflix, Spotify)
- Cloud storage (Google Drive, Dropbox)
- Online editing tools (Canva, Photoshop Web)
- Game streaming (Nvidia GeForce Now, Xbox Cloud Gaming)



Characteristics:

- You must be online to use the product.
- Access often ends when your subscription ends.



Things to take note of:

1. The website the digital /physical good was purchased.
2. Email, password, and purchasing method used.
 - a. Check email or website account for the download or redemption code.
3. Name of website/service that requires a redemption code.
4. Does the purchase include a monthly fee.
 - a. Know how to unsubscribe and cancel future charges.
5. Research plan of action to complete return.
 - a. You may not be refunded the complete amount originally paid.