# CYBERSEGUE

## STOP. THINK. CONNECT





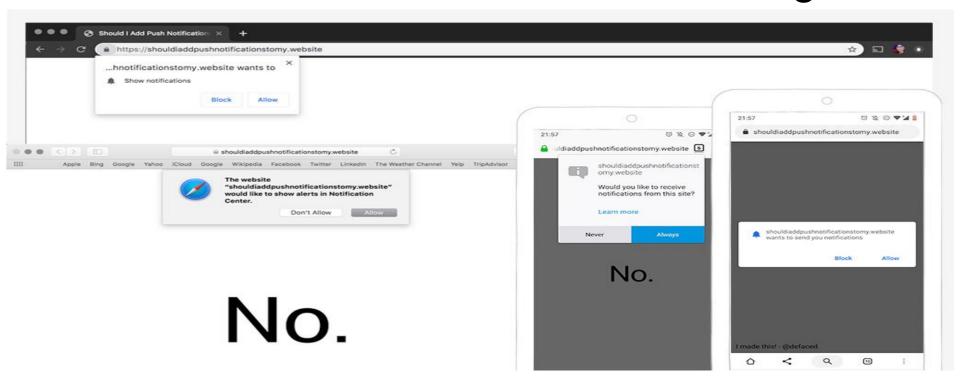
The wild west meets a double edge sword.

Useful and dangerously unregulated.

- Privacy
- Security
- Pop-up Ads

https://shift.com/blog/tips-tricks/the-10-best-browser-extensions-for-productivity

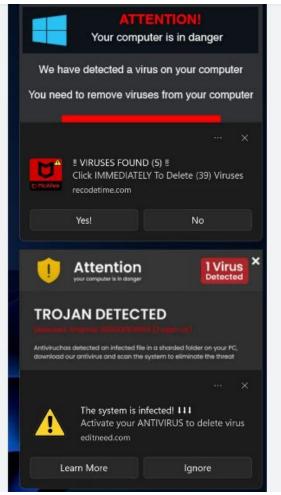
### READ the POP-UP before clicking!



https://stephaniewalter.design/blog/the-ultimate-guide-to-not-fck-up-push-notifications/







People get hacked primarily through social engineering tactics that exploit human vulnerabilities, often combined with malicious software or exploiting vulnerabilities in systems.

## https://haveibeenpwned.com

#### Common methods include:

#### Phishing:

Deceiving users into clicking malicious links or revealing sensitive information through seemingly legitimate emails, texts, or calls.

#### Malware:

Installing harmful software like viruses, Trojans, or spyware that steals data or controls the device without the user's knowledge.

#### **Weak Passwords:**

Using easily guessable or reused passwords, making them vulnerable to brute-force attacks or dictionary attacks.

#### **Fake Websites:**

Tricking users into entering login credentials on fake, but convincingly designed, websites.

#### Social Engineering:

Manipulating users into revealing sensitive information through trust-building tactics, often posing as a trusted entity.

#### **Unpatched Vulnerabilities:**

Exploiting security flaws in software or operating systems that haven't been updated with patches.

#### **Data Breaches:**

Hackers acquiring large amounts of user data from compromised systems, which can then be used for further attacks.

#### **Spam Emails:**

Using deceptive emails to lure users into clicking malicious links or downloading infected attachments.



https://www.fortinet.com/resources/cyberglossary/types-of-phishing-attacks



https://www.crowdstrike.com/cybersecurity-101/malware/types-of-malware

#### DO I NEED AN ANTIVIRUS?

answer: DO YOU TRUST YOURSELF?

IF YES





IF NO





Making Everything Easier!"

### Passwords & Internet Addresses Journal

DUMMIES A Wiley Brand

#### Learn to:

 Create effective passwords for PCs or smartphones
 Maintain privacy on Facebook®

and Twitter\*

Protect your financial records

Establish safe online user

accounts

Ryan C. Williams

Username Username

Password

\*\*\*



#### **Account Name**

- Email
- Username
- Phone #

#### **Password**

16 to 20 Characters Letters, Symbols, & Numbers

#### **KEY STEPS OF A BRUTE FORCE ATTACK**



#### **5 Types of Brute Force Attacks**











Simple Brute Force Attacks

Manually attempting to guess a user's login credentials.

#### Dictionary Attacks

Using software to try multiple passwords from a list of common words and phrases.

#### Hybrid Brute Force Attacks

Combination of Brute Force & Dictionary Attacks

#### Reverse Brute Force Attacks

Hacker tries one password on as many accounts as possible

#### Credential Stuffing

Using already combined user credentials and passwords together.



GOAL: To stop you from using simple and repeat passwords on multiple sites.

Types of Password Manager	Advantages	Disadvantages
Browser-based	<ul><li>Very user-friendly</li><li>Free</li></ul>	<ul><li>Very user-friendly</li><li>Free</li></ul>
Cloud-based	<ul> <li>Practical</li> <li>Cloud backup is simple to access from anywhere</li> <li>Internet-dependent</li> </ul>	<ul> <li>No control over the security of your vault</li> <li>Your information is stored on third-party servers.</li> </ul>
Desktop-based	The safest choice     Not dependent on the internet connection	<ul> <li>There is no access from other devices</li> <li>Sharing of complicated passwords</li> <li>Manual backups</li> </ul>

If you store your passwords in a browser, those passwords can be hacked.

If your passwords are stored online YES it can be hacked.

Password Managers do store your passwords in the cloud and are stored using encryption.

https://blog.1password.com/how-1password-protects-your-data/

## Two Factor Authentication 2FA



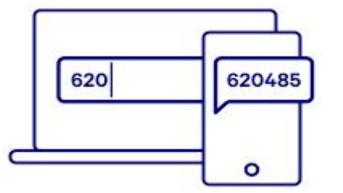
GOAL: Adds an extra barrier to entry if password gets leaked.

2FA just like password managers can be on the cloud or locally stored. IF IT'S ONLINE IT CAN BE HACKED. STILL USE STRONG PASSWORDS.



## Two Factor Authentication: Flaw of Text Messages

To login enter the code we sent to your phone:



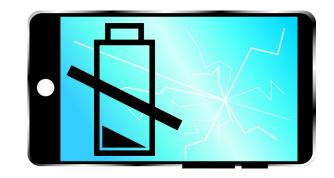
**Example: Uber** 

1802 is your Uber code.

Uber code: 0969.
If this wasn't you Reply STOP to unsubscribe.

If you don't have access to your phone **OR** don't have the phone number.

Say "Good-Bye" to that account.



#### **FREE**

#### 2-Factor Authenticators







#### **Authentication Codes**

- Require a master encrypted password.
- Can be accessed on multiple devices.
- Better security than text message

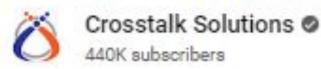








Passkeys are HERE and they're SECURE! Learn this today...







Even if you do all of this if the website or company gets hacked your info is at risk of getting stolen / leaked.

By using good security practices it prevents that leaked info from being used to access your other accounts.

### YES YOUR APPLE DEVICE CAN GET HACKED!\*

https://us.norton.com/blog/mobile/can-iphones-get-hacked

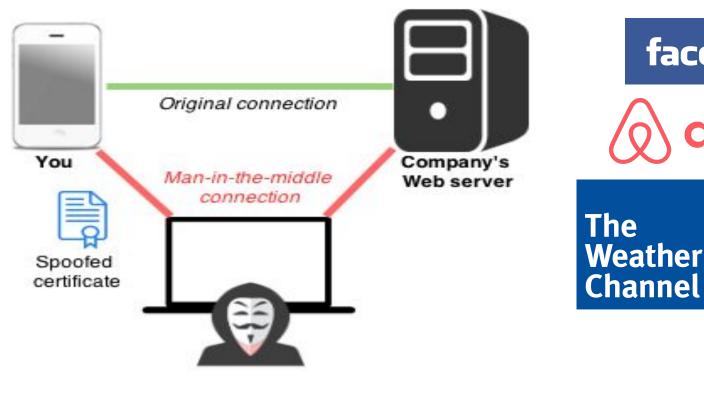
- 1. You went to a website and downloaded something bad.
- 2. You gave your data to an unreliable source.
- 3. You didn't update the software and apps being used.
- 4. Using bad / malicious web browser extensions.

- A. UPDATE YOUR DEVICES.
- B. FOLLOW CYBER SECURITY GUIDELINES
- C. LOOK OUT FOR SHOULDER PEEKERS

\*and it's your fault.



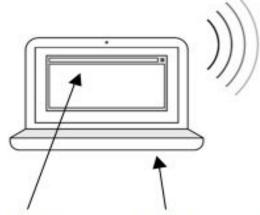
## YES, your home could get hacked. PUBLIC & PRIVATE Wi-Fi can be hacked too.







### https://uk.norton.com/blog/iot/keep-your-home-wifi-safe

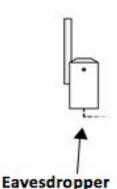


Browser
Your browser
is software
that allows
you to view
and send
information
over the

internet.

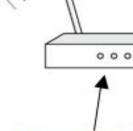
#### Device

Your device uses its WiFi connection to transmit information to and from the browser.



The data you transmit is sent over the air. It can be intercepted by anyone within range who knows the WiFi

password.



#### Wireless Router

The router receives the WiFi communication from your device and sends information to and from the internet.



internet

The Internet is an interconnected system of computer networks that link devices to each other.



The information reaches the server(s) that host the website you're visiting, and those servers send back the information you requested.

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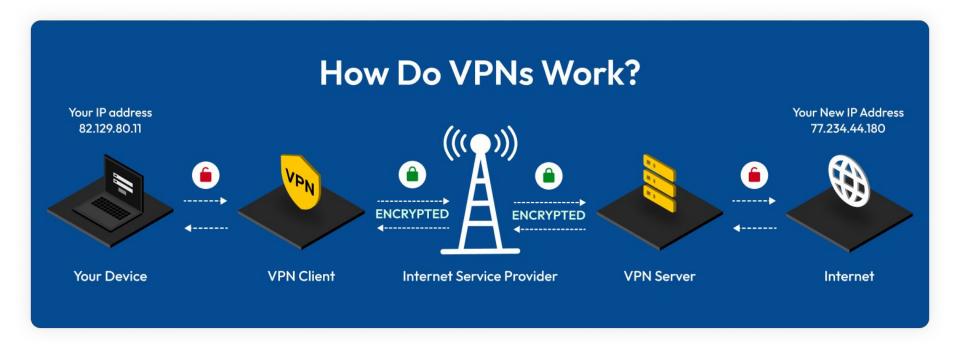
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https://www.tp-link.com/us/wifi7/

## https://whatismyipaddress.com







VPN can keep your IP address secret and safe but it's not going to prevent cyber threats or prevent viruses & malware.



Next-Gen Wi-Fi Security - WPA3 Explained





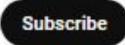


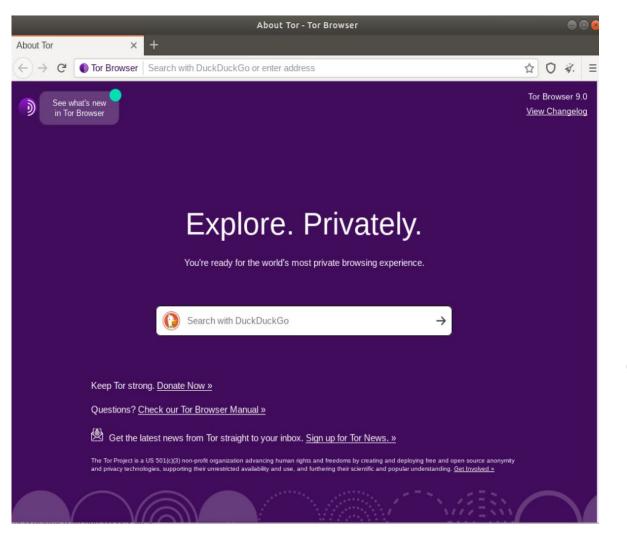


Should you be using WiFi 7 or WPA3? Best Wi-Fi setup?



Join





## Private Browser / Incognito Mode

Prevents your automatic data such as location from being typed in automatically into the website.

Prevents your web browser cookies and data from being shared.

Common reasons to use private browsing include:

#### Sharing a device: When using a computer shared with others, like a public terminal or a family computer, you can avoid leaving traces of your browsing activity.

Accessing different accounts on the same website without the browser remembering your logins or influencing future recommendations.

Accessing websites with potentially embarrassing or sensitive content without it appearing in your browsing history.

#### Gift shopping:

Preventing the recipient from seeing hints about the surprise gift you're buying online.

Sensitive content:

#### **Avoiding personalized advertising:**

Managing multiple accounts:

Limiting the tracking of your online activity to avoid personalized ads based on your recent searches.

**Price manipulation:** 

Avoiding potential price increases on sites that might detect repeated visits and adjust prices accordingly.

**Privacy concerns:** 

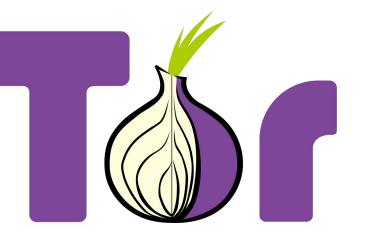
Generally limiting the amount of data collected about your browsing habits.













https://cookie-script.com/blog/social-media-privacy-issues

https://www.cnet.com/tech/mobile/you-might-be-giving-up-your-location-when-you-share-photos-on-your-iphone/



How to Be Invisible on the Internet, 10 Identifiers to Eliminate



Join

Subscribe

https://www.youtube.com/watch?v=0bhYyZNennA



- 1. Use Multi-Factor Authentication (2FA)
- 2. Get a Password Manager
- 3. Learn how to spot a Phishing Attack
- 4. Update Everything
- 5. Start using a VPN
- 6. Keep in mind your digital footprint

https://www.wired.com/story/how-to-prevent-getting-hacked