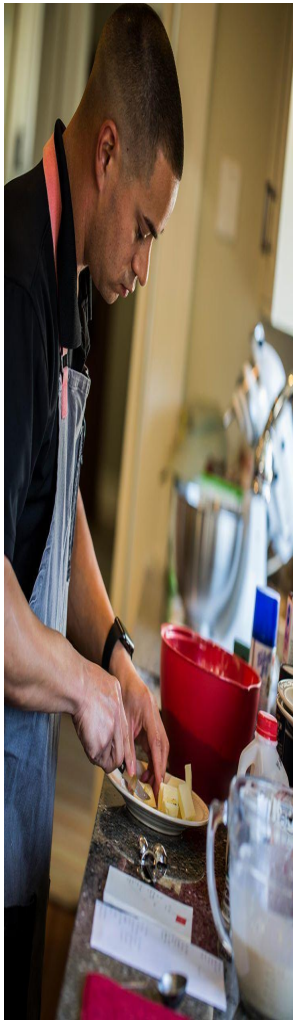
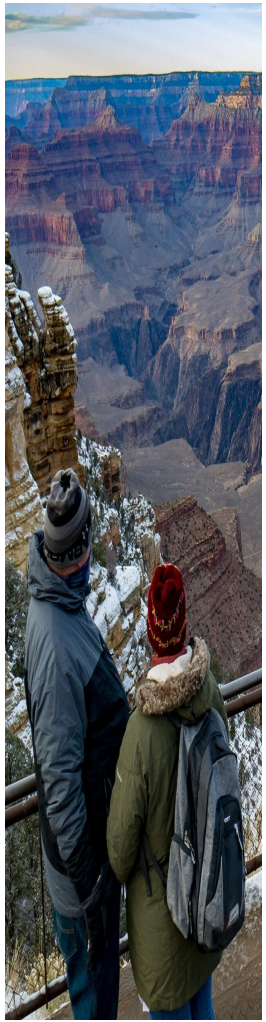
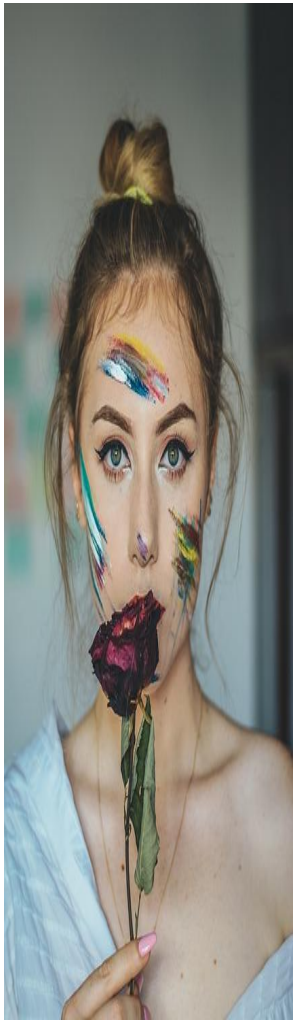
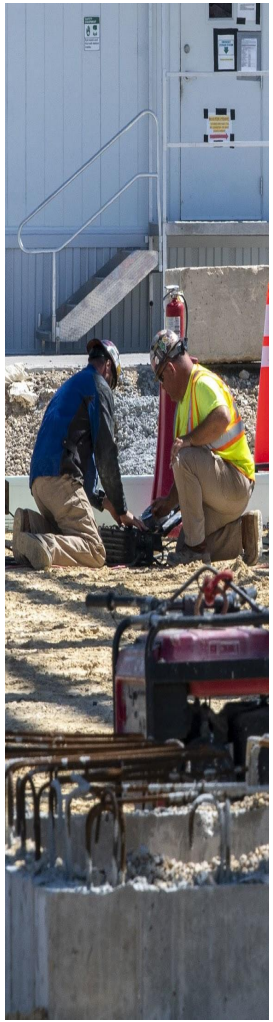
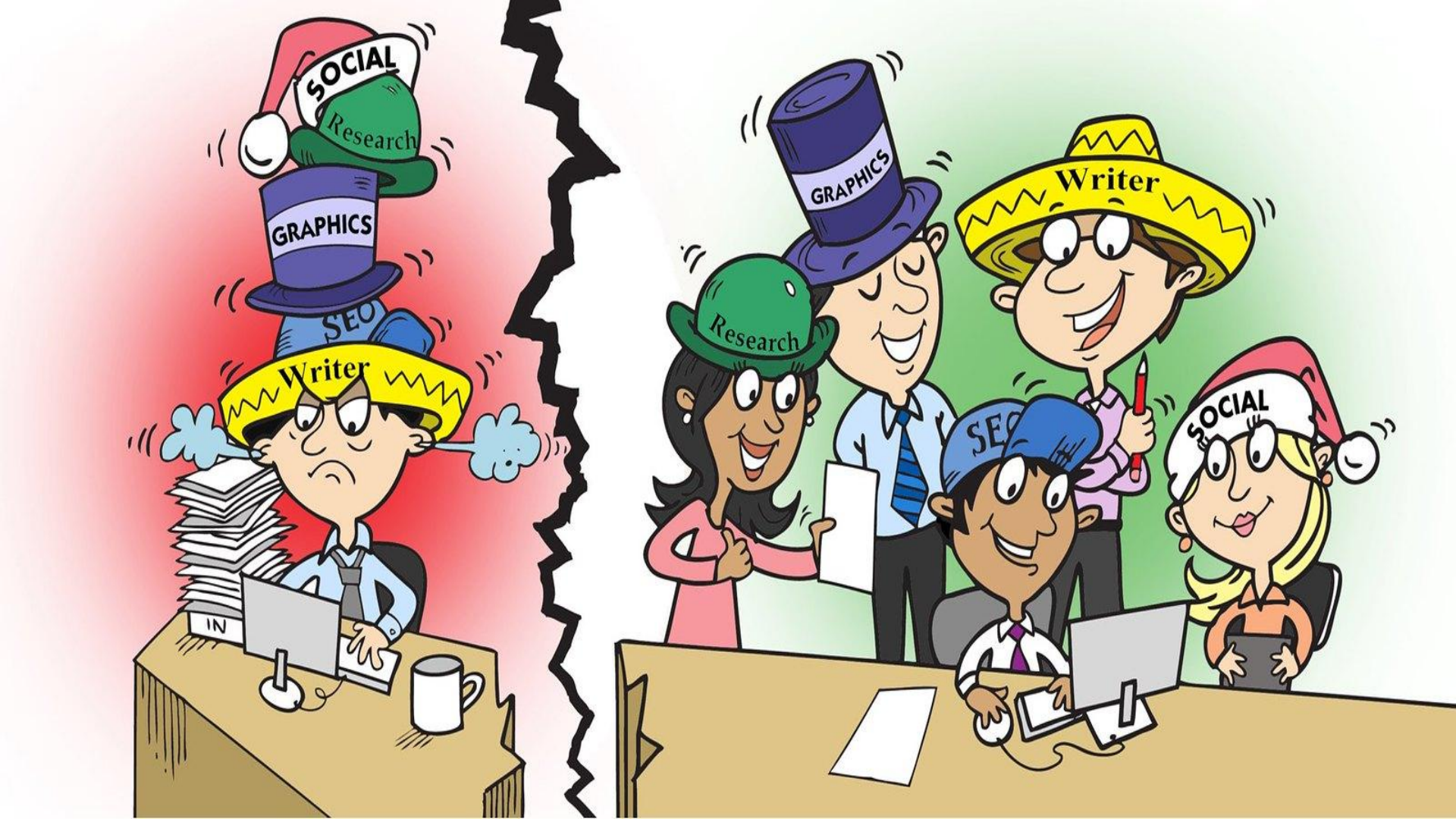
How to make

Famous


SOCIAL
Research
GRAPHICS
SEO
Writer
IN
GRAPHICS
Writer
Research
SEO
SOCIAL

Video Production Steps

1. Creating the concept
2. Writing a script / outline (optional)
3. Pre-production planning
4. Shooting the video
5. Edit the video
6. Finalizing video
7. Video distribution

Creating the concept and making video outline

Concept:
Reviewing my McDonald's breakfast sandwich.

Outline:
I will sit in my car and eat the food and give my option right after.

Concept:
Doing the latest trending dance and sound.

Outline:
I will clear the living room floor and dance.

Pre-production planning questions

How will this be recorded?

iPhone, mom's tablet, borrow cousin's camera.

How will the music be put in the video?

Use the software built into the TikTok app that adds in the music.

How is the iPhone going to record me?

Purchase a tripod. Stack a bunch of books and lay it against the wall.

Will my phone hear me talk?

What's the angle of the camera?

Is my living room too dark to see anything I'm doing?

Will there be anyone else bugging me during the recording?

SMART PHONE

1. Camera
2. Microphone
3. Editing Software
4. Publishing Tool

PROS:

1. You probably already own it.
2. Lightweight & portable
3. Familiarity

CONS:

1. Decent image quality
2. Lack of camera control
3. Limited Microphone
4. Low Storage
5. Battery life
6. Overheating

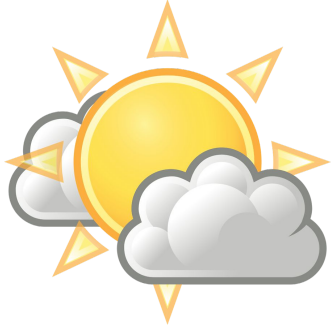
Phone Accessories

Lighting

What direction is the light coming from?

How bright is the light source?

Does the scene lack shadows / light?



Selfie and Webcam Light

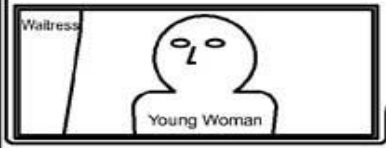
Script, Storyboarding, and Planning

Scene Number

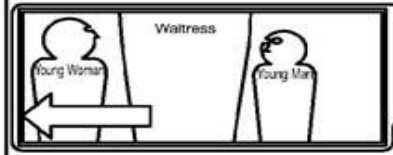
Showing A/L

Can I get anybody anymore coffee?

oh yes, ◆ thank you.

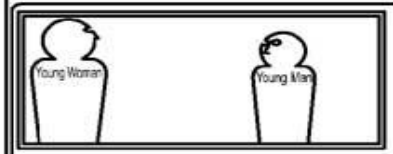


The Waitress pours the Young Woman's coffee. The Young Man lights up another cigarette. The Waitress leaves.

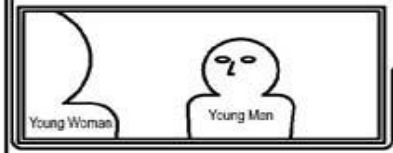


Waitress Exits To Left

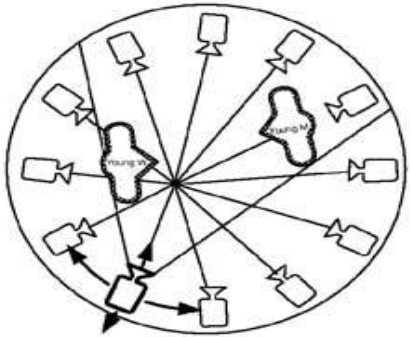
The Young Man takes a drag off of his smoke. The Young Woman pours a ton of cream and sugar into her coffee. The Young Man goes right back into it.

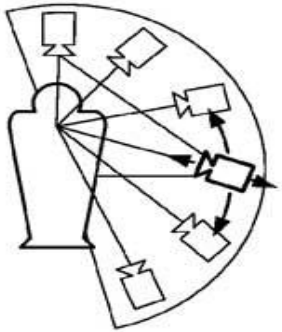


I mean the way it is now, you're talk in the same fuckin' risk as when you rob a bank. You take more of a risk. Banks are easier! Federal banks aren't supposed to stop you anyway, during a robbery. They're insured, why should they care? You don't even need a gun in a federal bank◆I heard about this guy, ◆ walked into a federal bank with a portable phone, handed the phone to the teller, the guy on the other end of the phone said: 'We got this guy's little girl, and if you don't give him all your money, we're gonna kill 'er.'.



Storyboard Design





Character Profile

Character Name

Actor's Name

cell 555-555-5555

home email@mac.com

work 123 Main Street
Big City, NY 12345

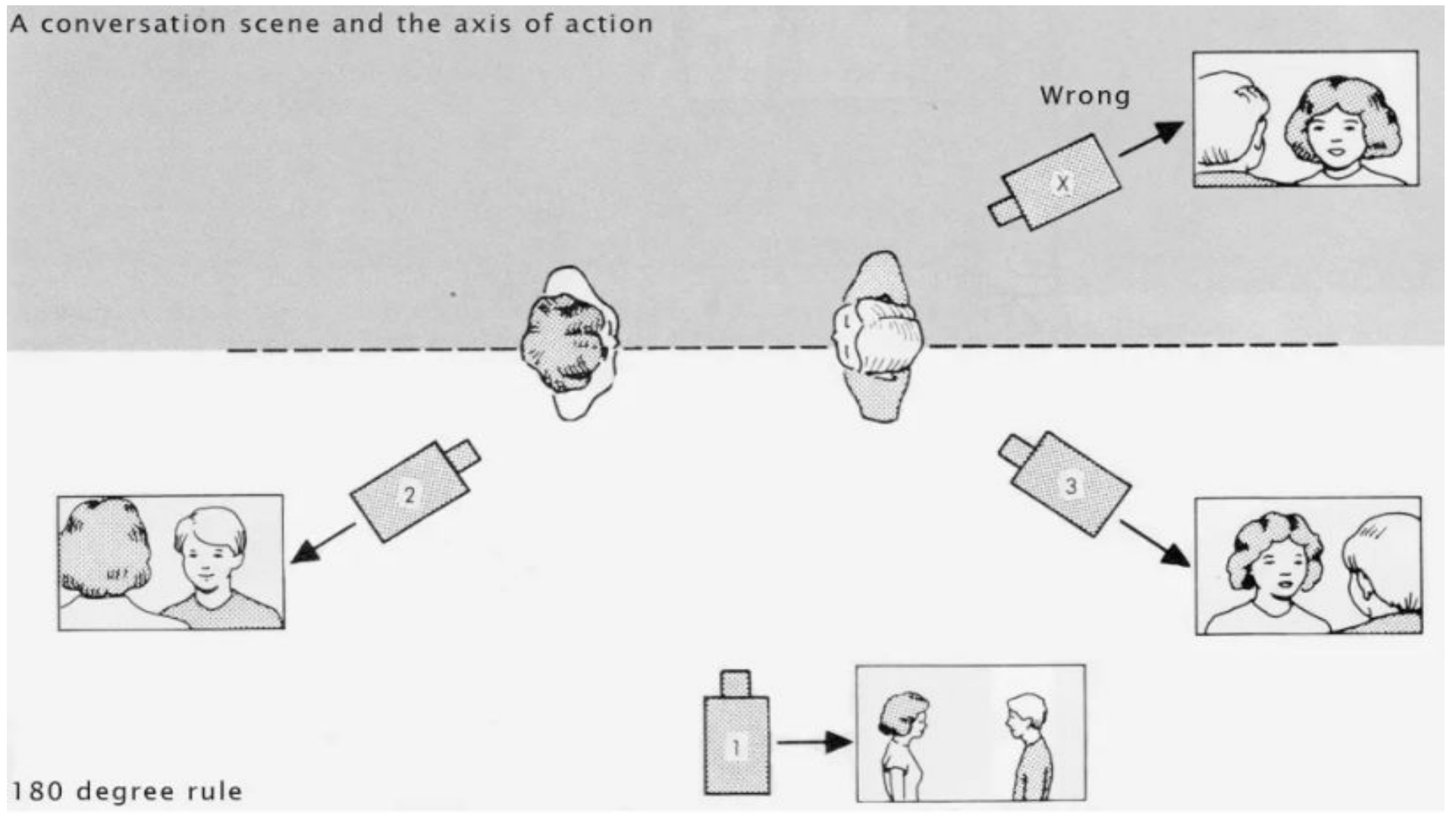
☑ Contact appears In Address Book

Location Manager

Search

- ▶ Location Name 1
- ▶ Location Name 2
- ▼ Location Name 3
  - Site Street
    City, State Zip
    link to map
  - ▼ Notes:
    You can write any special notes you went in this area...
- ▶ Location 4

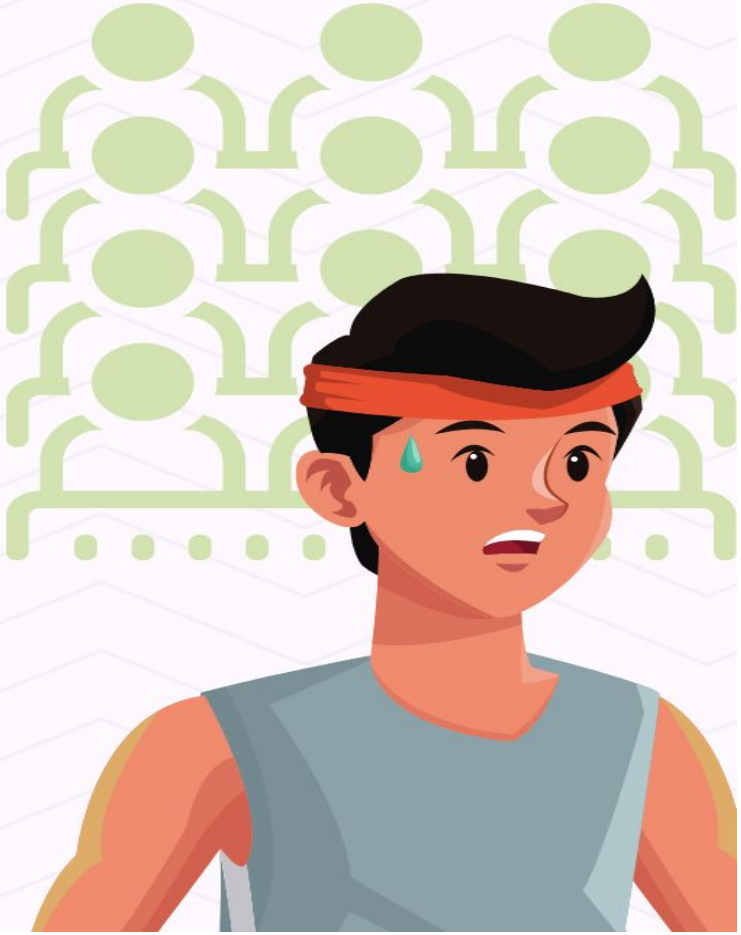
A conversation scene and the axis of action



180 degree rule

What is Stage Fright?

Stage fright is a type of anxiety that describes feeling anxious when speaking or performing in front of a group of people. It isn't just limited to literal stages. In general, stage fright is a colloquial term used to describe performance anxiety, presentation anxiety, or the fear of public speaking.

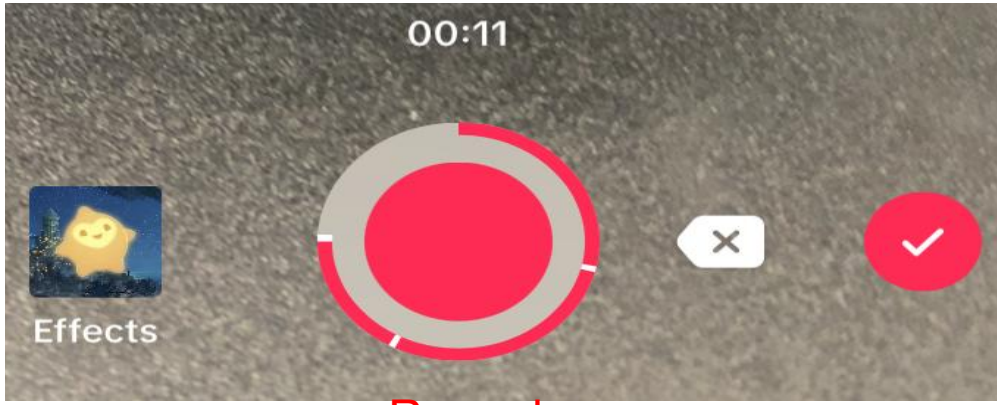


How to Get Over Stage Fright

1. See a therapist
2. Practice beforehand
3. Tell yourself a positive mantra
4. Practice positive visualization
5. Engage in deep breathing
6. Avoid or limit caffeine and other mood-altering substances
7. Focus on your material
8. Stick with what works (and what you know)
9. Expose yourself to speaking situations often
10. Reassess after your presentation

Shooting the video

Recording Screen



Add Effects | Record | Delete Recording | Finish

You can record multiple times.
Each recording is split by a white line.

FLIP CAMERA

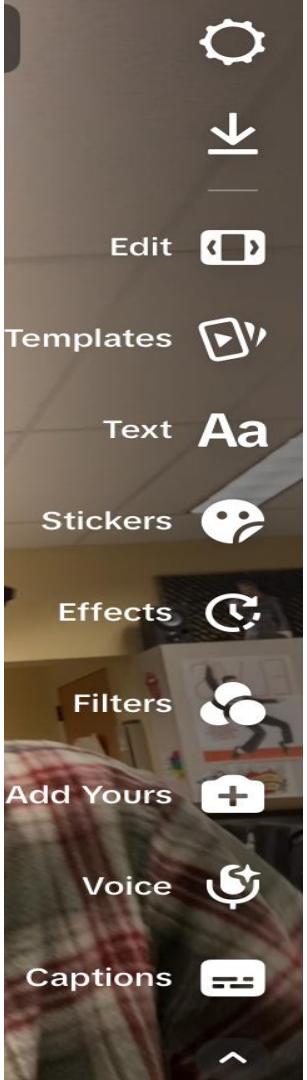
TURN ON LIGHT

RECORD TIMER

TOUCH UP FILTER

APPLY FILTER

PLAYBACK SPEED



Settings: Modify who can view, comment permissions, and other permissions.

Download: Download video to local device.

Edit: Modify clip, add more clips, add photos, and sound.

Templates: Pre-made filters and effects

Text: Insert above the video and can add Text-to-speech

Stickers: Emojis over the video

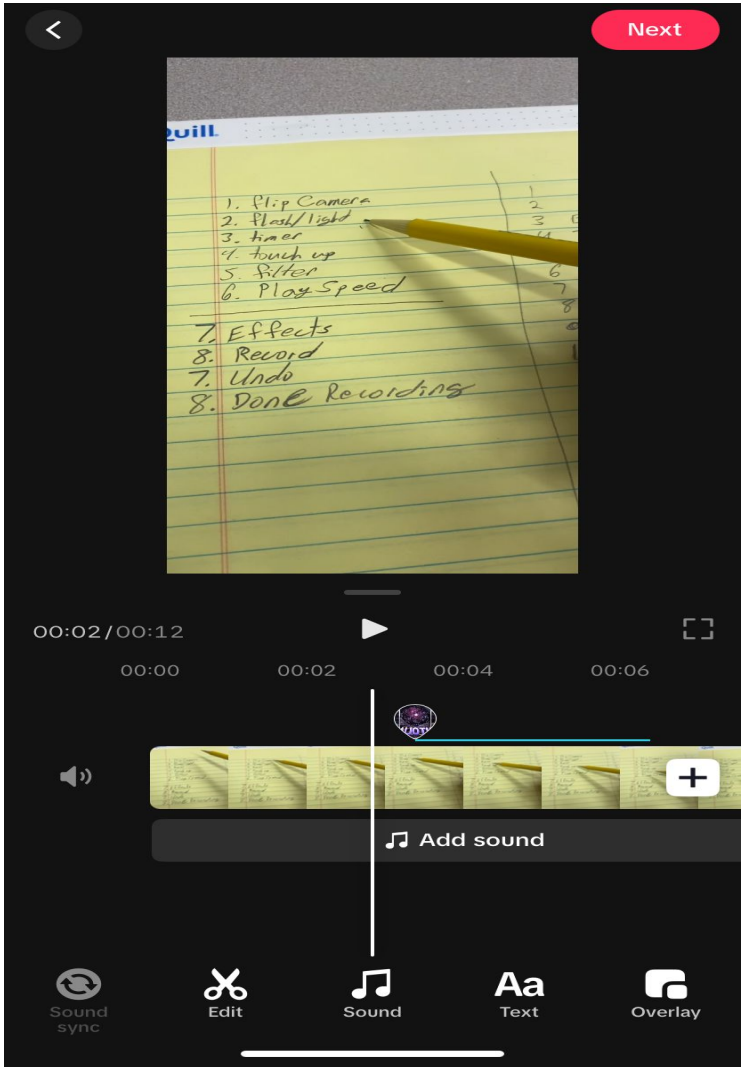
Effects: transitions and time manipulation

Filters: Changes colors and tones.

Add Yours: Allows you to interact with others on TikTok through a prompt that you can add to your video or respond to.

Voice: Autotune or voice modify

Captions: Small automated text on the screen based on the current video audio.



EDIT SCREEN

Next: Finish Edits

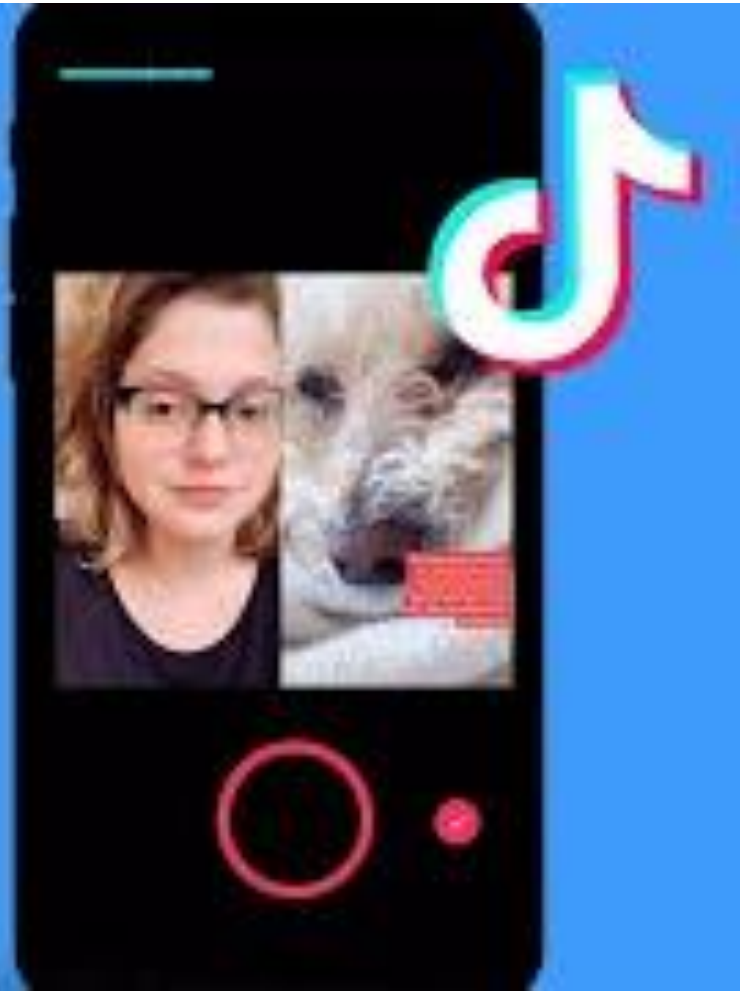
Edit: Modify the current clip / element

Sound: Add Sound

Text: Add Text

Overlay: Add photos, clips, and other elements

HOW TO DUET ON TIKTOK

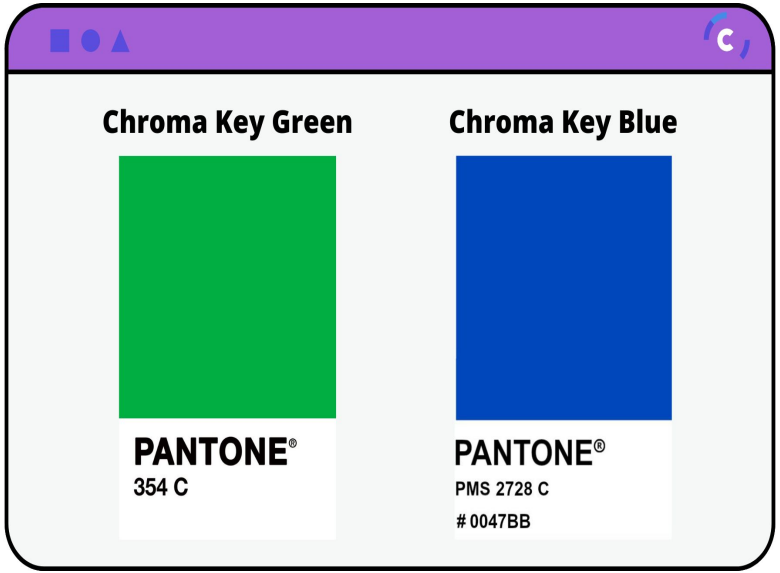


TECH INSIDER

TikTok
EDIT
TIKTOKS
LIKE A
PRO
NEW
TikTok
HOWFINITY.COM

RULES OF COMPOSITION & FRAMING

https://www.youtube.com/watch?app=desktop&v=jSHio4FXsHg



TikTok

Search “ Green Screen”.

Then add the Green Screen effect in the search.

CapCut

Access Green Screen Edit Tool:

Edit > Cut Out > Chroma Key

Video Editing

OUTSIDE OF TIKTOK

Final Cut Pro

Luma Fusion

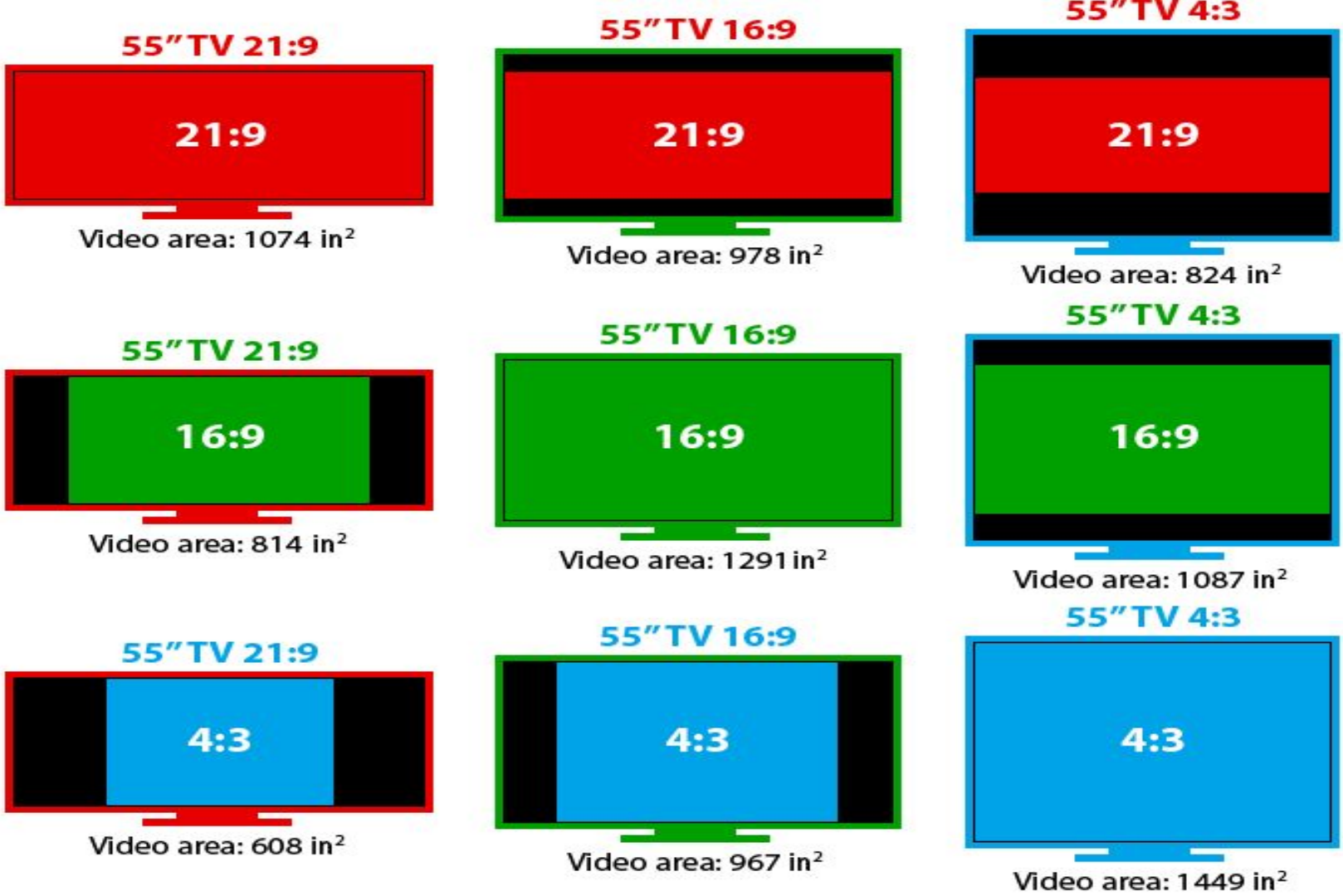
Splice

iMovie

Adobe Premiere Rush

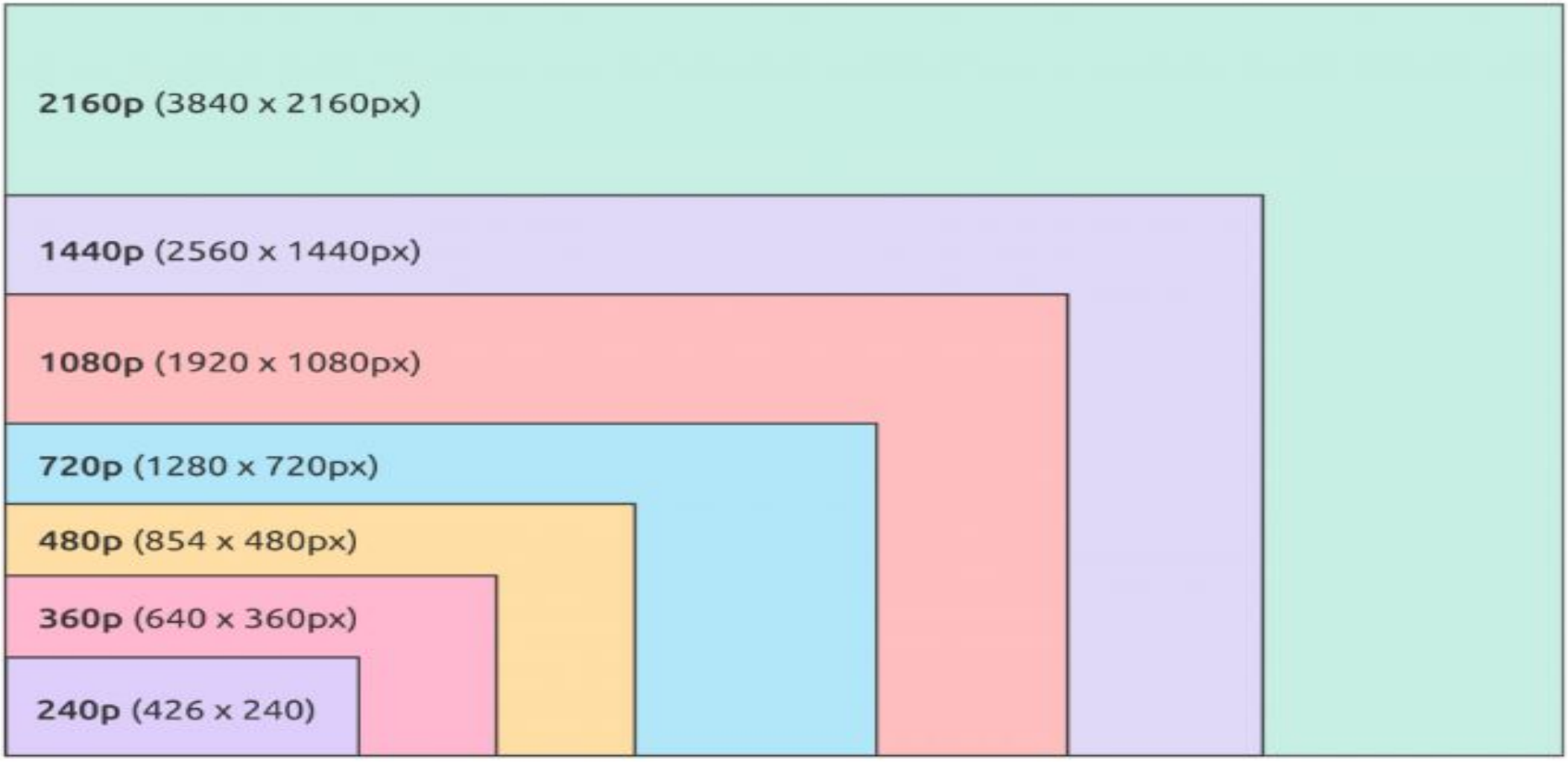
GoPro Quik

	Videos		Standard video
Aspect Ratio	Whatever your phone offers: 9:16, 1:1 or 16:9	**Aspect Ratio**	16:9
File Type	Depending on your device: 540×960, 640×64 or 960×540	**File Type**	Variety
File Size	500MB	**File Size**	128GB
Max Video Length	10 minutes	**Max Video Length**	12 hours

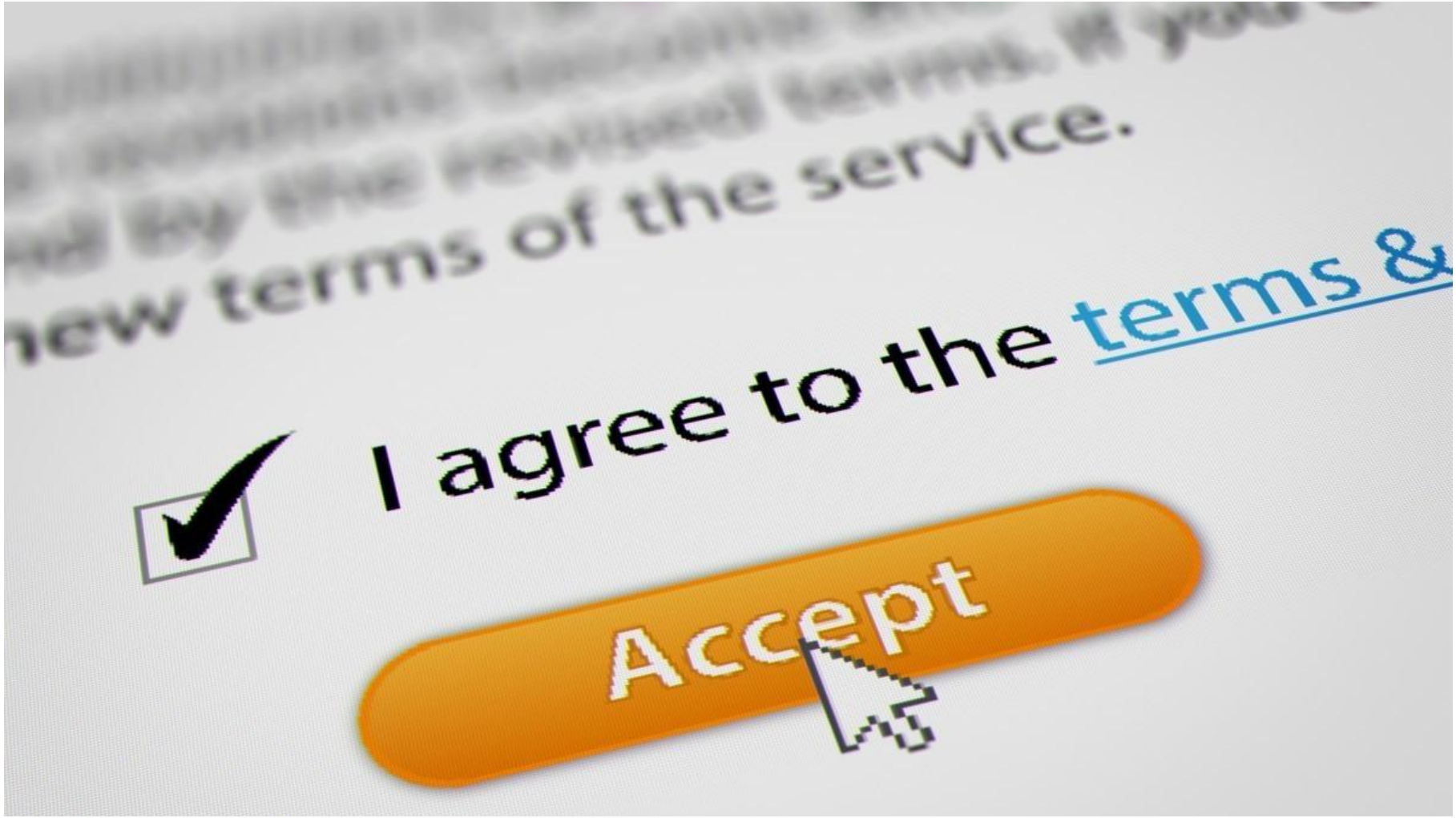

55”TV 21:9
21:9
Video area: 1074 in²
55”TV 16:9
21:9
Video area: 978 in²
55”TV 4:3
21:9
Video area: 824 in²
55”TV 21:9
16:9
Video area: 814 in²
55”TV 16:9
16:9
Video area: 1291 in²
55”TV 4:3
16:9
Video area: 1087 in²
55”TV 21:9
4:3
Video area: 608 in²
55”TV 16:9
4:3
Video area: 967 in²
55”TV 4:3
4:3
Video area: 1449 in²

Video Requirements

The right Youtube demensions



Publishing


new terms of the service.
I agree to the terms &
Accept

YOUTUBE SUPPORT PAGE

https://support.google.com/youtube/answer/57407?hl=en&co=GENIE.Platform%3DDesktop#zippy=%2Cdetails

TikTok SUPPORT PAGE

https://support.tiktok.com/en/getting-started/creating-your-first-video